

CLAIMS

I claim:

1. A trim for a wheel rim comprising an annulus with an inturned outer rim to define radial and axial faces, which can be located over and around an outer lip of the wheel rim, and a plurality of grippers spaced around the circumference of the outer rim by means of which the trim can be secured to the wheel rim, and a resilient insert which is located around the radial and axial faces defined on the inner side of the annulus to cushion the trim against the wheel rim.
2. A trim as claimed in Claim 1, wherein the outer rim is inturned at 90° to the outer radial face of the annulus.
3. A trim as claimed in Claim 1 or Claim 2, wherein the grippers are integrally formed with the inturned outer rim of the annulus.
4. A trim as claimed in any of Claims 1 to 3, wherein the grippers comprise tangs which can be deformed so that they bite into an axial outer face of the wheel rim to secure the trim to the wheel rim.
5. A trim as claimed in Claim 4, wherein each gripper is substantially rectangular and defines a tang at each of its projecting corners.

6. A trim as claimed in any of Claims 1 to 5, wherein at least six grippers are provided equidistantly spaced around the annulus.
7. A trim as claimed in any of Claims 1 to 6, wherein surface of the insert adapted to contact the wheel rim is coated with an adhesive to provide an additional means of securement for the trim.
8. A trim as claimed in any of Claims 1 to 7, wherein the inner rim of the annulus is at least partially inturned.
9. A trim as claimed in any of Claims 1 to 8, wherein the resilient insert is molded in position on the inner side of the annulus.
10. A trim as claimed in any of Claims 1 to 9, wherein the outer surface of the insert is contoured so as to be complementary in shape to the outer lip of a wheel rim over which it is intended to be fitted.
11. A trim as claimed in any of Claims 1 to 10, wherein the annulus is made from rolled and pressed stainless steel.
12. A trim as claimed in any of Claims 1 to 11, wherein the insert comprises a rubber or other similarly resilient material.